

PRODUCT SELECTION GUIDE

This guide includes Columbia products that are recommended for use on common substrates under normal conditions, and is designed to be used as a quick reference to help you choose from the following quality products:

masterpiece LIFETIME

Our very best exterior coating provides a durable, lasting finish and a lifetime warranty*.

PURECOAT

Our very best interior coating has low odor, no VOCs and Microban Antimicrobial Protection.

HI-PERFORMANCE

These specially formulated architectural coatings are ideal for high performance requirements.

MASTERPIECE

Our finest quality acrylic interior and 100% acrylic exterior coatings offer a 20-year warranty*.

PREMIUM PRO PLUS

Premium quality acrylic interior and 100% acrylic exterior coatings offering a 15-year warranty*.

PREMIUM PRO / PRO SHIELD

Premium quality coatings for both interior and exterior use.

PROFESSIONAL

Production finishes built to please the most demanding professional.

INDUSTRIAL

Formulated specifically for industrial/maintenance/OEM environments.

*Please see label for warranty details.



Wood stains and clear coats are not included in this product selection guide.

Please ask a Columbia representative for more information on Woodtech, our complete line of exterior stains. We also offer a variety of clear coats and varnishes.

This product selection guide is not a comprehensive list of all available products.

We offer a wide variety of high performance and specialty products designed to provide specific coating solutions for virtually any project, as well as a complete line of industrial, maintenance and OEM coatings, and a wide range of floor coatings. Please contact a Columbia representative for more information relating to your unique project needs.

Architectural Product Selection Guide

Product #	Brand	Product Name	MPI*	Sheens	Exterior or Both	Oil or Water Base	Low Temperature	Vertical Concrete	Hardboard	Cementitious Siding	Vertical Masonry	Galv'd Metal	Weathered Galv'd	Stucco	Vinyl Siding	Wood	Stained Wood	Ferrous Metal	Primed Metal
PRIMERS																			
05-054	Hi-Performance	Master Grip 100% Acrylic Primer			Int/Ext	H ₂ O		E		E	E			E					
05-055	Hi-Performance	Int/Ext Acrylic Latex Block Filler	Yes		Int/Ext	H ₂ O		E		E	E								
05-700	Hi-Performance	Perma-Flex Acrylic Bonding Primer/Sealer			Int/Ext	H ₂ O		E	G	E	E	G	G	E		E	E		
05-200	Masterpiece	Acry-Prime Int/Ext Primer	Yes		Int/Ext	H ₂ O		E	E	E	E	E	E	E	E	E	E		
01-727	Premium Pro	Exterior 100% Acrylic Latex Primer	Yes		Exterior	H ₂ O	Yes		E	G	G	G	G	G		E	E		
05-208	Pro Shield	Waterborne Primer/Sealer	Yes		Int/Ext	H ₂ O		G	E	E	E	E	E	E	E	E	E		
05-550	Industrial	Universal H ₂ O Metal Primer - White	Yes		Int/Ext	H ₂ O			E			E	E					E	E
03-720	Pro Shield	Alkyd-Based Primer/Sealer			Int/Ext	Oil						G			G	G			
04-718	Premium Pro	Zip-Seal Quick Dry Alkyd Primer			Int/Ext	Oil			G						E	E			
03-721	Professional	Int/Ext Alkyd Enamel Undercoater			Int/Ext	Oil			G			G			G	G			
00-015	Professional	Primecoat Alkyd Wood Primer	Yes		Exterior	Oil			G						G	G			
07-022/026	Industrial	Brushable Metal Primer - Red/White	Yes		Int/Ext	Oil						G	G					E	E
FLAT FINISHES																			
01-100	Masterpiece	Int/Ext 100% Acrylic	Yes	Flat	Int/Ext	H ₂ O	Yes	E	E	E	E	E	E	E	E	E	E		E
01-235	Premium Pro Plus	Exterior 100% Acrylic Latex	Yes	Flat	Int/Ext	H ₂ O	Yes	E	E	E	E	E	E	E	E	E	E		E
09-400	Woodtech	Solid Color 100% Acrylic Latex Stain	Yes	Flat	Ext	H ₂ O	Yes		E	E					E	E	E		
01-204	Professional	Pro Choice Exterior 100% Acrylic		Flat	Int/Ext	H ₂ O	Yes	G	G	G	G		G	G	G	G			
00-047	Premium Pro	Quick Dry Alkyd Primer/Finish	Yes	Flat	Int/Ext	Oil		G		G	G				E	E		G	
LOW SHEEN FINISHES																			
01-006	MP Lifetime	Exterior Acrylic Latex	Yes	Velvet	Exterior	H ₂ O	Yes	E	E	E	E	E	E	E	E	E	E		E
01-002	Masterpiece	Exterior 100% Acrylic		Velvet	Int/Ext	H ₂ O		E	E	E	E	E	E	E	E	E	E		E
01-224	Premium Pro Plus	Exterior 100% Acrylic Latex	Yes	Low Lustre	Int/Ext	H ₂ O	Yes	E	E	E	E	E	E	E	E	E	E		E
01-207	Professional	Pro Choice Exterior 100% Acrylic		Velvet	Int/Ext	H ₂ O	Yes	G	G	G	G		G	G	G	G			G
03-740	Premium Pro	Alkyd Int/Ext Enamel	Yes	Eggshell	Int/Ext	Oil		G	G	G	G				E	E		G	
SEMI-GLOSS/GLOSS FINISHES																			
01-242	Masterpiece	Exterior 100% Acrylic	Yes	Semi-Gloss	Int/Ext	H ₂ O		E	E	E	E	E	E	E	E	E	E		E
07-662/660	Premium Pro	Acry-Guard Enamel		Semi-Gloss/Gloss	Int/Ext	Oil						E	E			G			E
03-241	Premium Pro	Alkyd Int/Ext Enamel	Yes	Semi-Gloss	Int/Ext	Oil		G		G	G		G			G	G		G
SPECIALTY FINISHES																			
05-338/337	Hi-Performance	Polar-Kote <i>Specially designed for low temperature application.</i>		Flat/Satin	Int/Ext	H ₂ O	Yes	E	E	E	E		E	E	E	E	E		E
05-410	Hi-Performance	Seal-A-Flex Elastomeric Coating - White	Yes	Flat	Int/Ext	H ₂ O		E			E			G			G	G	
05-415	Hi-Performance	Elastech 100% Acrylic Elastomeric Coating	Yes	Flat	Int/Ext	H ₂ O		E			E			G	E		G	G	
05-417	Hi-Performance	Flex Pro Elastomeric Coating	Yes	Flat	Int/Ext	H ₂ O	Yes	E			E			G	E		G	G	
05-420	Hi-Performance	Elastocryl WR Elastomeric Coating		Flat	Exterior	H ₂ O		E					G			G	G		
05-240	Industrial	Armor-Guard Exterior 100% Acrylic		Gloss	Int/Ext	H ₂ O		E	E	E	E	G	E		E	E	E		E
05-502	Industrial	Acrylic DTM Polyurethane Enamel		Semi-Gloss	Int/Ext	H ₂ O		G	G	G	G	E	E		G	G	G	E	E
04-402/400	Industrial	Polyurethane Enamel	Yes	Semi-Gloss/Gloss	Int/Ext	Oil		G	G	G	G					E	E	E	E

IMPORTANT: Coatings shown above are not intended for use on floors. All products may not be available in all stores.

* Please refer to MPI Approved Products List at www.paintinfo.com to verify approved products.

E=Excellent G=Good

EXTERIOR

EXTERIOR