

PRODUCT SELECTION GUIDE

This guide includes Columbia products that are recommended for use on common substrates under normal conditions, and is designed to be used as a quick reference to help you choose from the following quality products:

masterpiece LIFETIME

Our very best exterior coating provides a durable, lasting finish and a lifetime warranty*.

PURECOAT

Our very best interior coating has low odor, no VOCs and Microban Antimicrobial Protection.

HI-PERFORMANCE

These specially formulated architectural coatings are ideal for high performance requirements.

MASTERPIECE

Our finest quality acrylic interior and 100% acrylic exterior coatings offer a 20-year warranty*.

PREMIUM PRO PLUS

Premium quality acrylic interior and 100% acrylic exterior coatings offering a 15-year warranty*.

PREMIUM PRO / PRO SHIELD

Premium quality coatings for both interior and exterior use.

PROFESSIONAL

Production finishes built to please the most demanding professional.

INDUSTRIAL

Formulated specifically for industrial/maintenance/OEM environments.

*Please see label for warranty details.



Wood stains and clear coats are not included in this product selection guide.

We offer a variety of interior wood stains, as well as clear coats and varnishes. Please ask a Columbia representative for more information.

This product selection guide is not a comprehensive list of all available products.

We offer a wide variety of high performance and specialty products designed to provide specific coating solutions for virtually any project, as well as a complete line of industrial, maintenance and OEM coatings, and a wide range of floor coatings. Please contact a Columbia representative for more information relating to your unique project needs.

INTERIOR

Architectural Product Selection Guide

Product #	Brand	Product Name	MPI*	Sheens	Interior or Both	Oil or Water Base	Drywall	Vertical Concrete	Vertical Masonry	Plaster	Wood	Galvanized Metal	Ferrous Metal	Primed Metal
PRIMERS														
05-574	Purecoat	Low Odor Interior Primer	Yes		Interior	H ₂ O	E	E	E	E				
05-200	Masterpiece	Acry-Prime Int/Ext Primer	Yes		Int/Ext	H ₂ O	E	E	E		E	E		G
05-054	Hi-Performance	Master Grip 100% Acrylic Primer			Int/Ext	H ₂ O		E	E					
05-055	Hi-Performance	Int/Ext Acrylic Latex Block Filler	Yes		Int/Ext	H ₂ O		E	E					
05-700	Hi-Performance	Perma-Flex Acrylic Bonding Primer/Sealer			Int/Ext	H ₂ O		E	E		E	G		
05-725	Hi-Performance	Vapor Shield Latex Barrier Primer			Interior	H ₂ O	E			G				
02-734	Premium Pro	Base-Coat Wallboard Primer/Sealer	Yes		Interior	H ₂ O	E		G	G				
02-735	Premium Pro	Interior Latex Enamel Undercoater	Yes		Interior	H ₂ O	E		G	G	G			
05-208	Pro Shield	Waterborne Primer/Sealer	Yes		Int/Ext	H ₂ O	E	E	E	G	E	G		G
02-728	Professional	Prime Time Drywall Undercoater	Yes		Interior	H ₂ O	G		G					
05-550	Industrial	Universal H ₂ O Metal Primer - White	Yes		Int/Ext	H ₂ O						E	E	E
03-720	Pro Shield	Alkyd-Based Primer/Sealer			Int/Ext	Oil	E			E	G			
03-792	Premium Pro	Interior Alkyd Primer	Yes		Interior	Oil	G		G	E	E			
04-718	Premium Pro	Zip-Seal Quick Dry Alkyd Primer			Int/Ext	Oil	G			E	E			
03-721	Professional	Int/Ext Alkyd Enamel Undercoater			Int/Ext	Oil	G			G	E			
07-022/026	Industrial	Brushable Metal Primer - Red/White			Int/Ext	Oil							E	E
FLAT FINISHES														
01-100	Masterpiece	Interior/Exterior 100% Acrylic	Yes	Flat	Int/Ext	H ₂ O	E	E	E	E	E	E		E
02-250	Premium Pro Plus	Acry-Plus Interior Latex	Yes	Flat	Interior	H ₂ O	E	E	E	E	E	E		E
02-737	Professional	Interior Latex Primer/Finish	Yes	Flat	Interior	H ₂ O	G	G	G	G	G	G		G
02-750	Professional	Interior Latex Enamel		Flat	Interior	H ₂ O	G	G	G	G	G	G		G
02-790	Professional	Pro-Choice Interior Latex Primer/Finish		Flat	Interior	H ₂ O	G							G
00-047	Premium Pro	Quick Dry Alkyd Primer/Finish	Yes	Flat	Int/Ext	Oil	G	G	G	E	E			E
LOW SHEEN FINISHES														
05-575	Purecoat	Low Odor Acrylic	Yes	Eggshell	Interior	H ₂ O	E	E	E	E	E	E		E
05-145	Hi-Performance	Interior 100% Acrylic	Yes	Eggshell	Interior	H ₂ O	E	E	E	E	E	E		E
05-265	Hi-Performance	Acry-Shield Enamel	Yes	Eggshell	Interior	H ₂ O	E	E	E	E	E	E		E
02-001/040	Masterpiece	Interior Acrylic	Yes	Velvet/Eggshell	Interior	H ₂ O	E	E	E	E	E	E		E
02-257/256/255	Premium Pro Plus	Acry-Plus Interior Latex	Yes	Satin/Velvet/Eggshell	Interior	H ₂ O	E	E	E	E	E	E		G
02-797	Professional	Pro-Choice Interior Latex		Satin	Interior	H ₂ O	G							G
02-756/755	Professional	Interior Latex Enamel	Yes	Velvet/Eggshell	Interior	H ₂ O	G	G	G	G	G			G
02-557/556/555	Professional	Hi-Build Interior Latex		Satin/Velvet/Eggshell	Interior	H ₂ O	G				G			
03-740	Premium Pro	Alkyd Int/Ext Enamel	Yes	Eggshell	Int/Ext	Oil	G	G	G	E	G			E
SEMI-GLOSS/GLOSS FINISHES														
05-572	Purecoat	Low Odor Acrylic	Yes	Semi-Gloss	Interior	H ₂ O	E	E	E	E	E	E		E
05-142	Hi-Performance	Interior 100% Acrylic	Yes	Semi-Gloss	Interior	H ₂ O	E	E	E	E	E	E		E
05-262/260	Hi-Performance	Acry-Shield Enamel	Yes	Semi-Gloss/Gloss	Interior	H ₂ O	E	E	E	E	E	E		E
02-042	Masterpiece	Masterpiece Interior Acrylic	Yes	Semi-Gloss	Interior	H ₂ O	E	E	E	E	E	E		E
02-252	Premium Pro Plus	Acry-Plus Interior Latex	Yes	Semi-Gloss	Interior	H ₂ O	E	E	E	E	E	E		G
02-752	Professional	Interior Latex Enamel		Semi-Gloss	Interior	H ₂ O	G	G	G	G	G			G
02-552	Professional	Hi-Build Interior Latex		Semi-Gloss	Interior	H ₂ O	G				G			
07-662/660	Premium Pro	Acry-Guard Enamel		Semi-Gloss/Gloss	Int/Ext	Oil					E	G	G	E
03-241	Premium Pro	Alkyd Int/Ext Enamel	Yes	Semi-Gloss	Int/Ext	Oil	G	G	G	E	E			G
SPECIALTY FINISHES														
05-502	Industrial	Acrylic DTM Polyurethane Enamel		Semi-Gloss	Int/Ext	H ₂ O					E	E	E	E
04-402/400	Industrial	Polyurethane Enamel	Yes	Semi-Gloss/Gloss	Int/Ext	Oil		G	G	G	E			E
05-920	Industrial	Acrylic Epoxy		Gloss	Interior	H ₂ O	E	E	E	E	G	G	G	E
07-307	Hi-Performance	Quick Dry Alkyd Enamel		Satin	Interior	Oil					E			E
07-302/300	Hi-Performance	Quick Dry Alkyd Enamel	Yes	Semi-Gloss/Gloss	Interior	Oil					E			E

IMPORTANT: Coatings shown above are not intended for use on floors. All products may not be available in all stores.

* Please refer to MPI Approved Products List at www.paintinfo.com to verify approved products.

E=Excellent G=Good

INTERIOR